

AroundWellington.com, Celebrating 10 years of good news!

- **Advertise your business and get results!**
- **Includes one feature "AW Spotlight" story about your business for all 12x advertisers**
- **Be a part of our AW Super Coupon Pages with your reservation of any ad for 3x or more**
- **Your business and website link is included in our weekly eNewsletter**
- **Share your news through our eNewsletter anytime and through our Facebook page**
- **Ask about our video advertising and social media promotions too!**
- **Ask about our media partnership with WalkAboutWellington.com and our bundle discount.**

AroundWellington.com Advertising Rates per month

| Ad Type | Size | 12x | 6x | 3x |
|---|---|--------------|--------------|--------------|
| Side Image Ad | 300 pixels wide x 200 pixels h. | \$65 | \$75 | \$85 |
| Facebook Style Ad | 600 pixels x 600 pixels | \$99 | \$115 | \$130 |
| Top Banner Ad (Provide 2 Images) | 696 x 86 pixels | \$110 | \$125 | \$140 |
| Ad Design Fees | Top Banner Ads: \$80. Side Image Ads and FB Style Ads: \$40. | | | |

- To see actual sizes of ads, visit www.AroundWellington.com.
- If you design it, we waive the ad design fee. If one of our graphic artists designs your ad, the ad design fee is charged. After initial set up of the ad, additional design work is charged at \$40 per hour.

Note: Side Image Ads and Facebook Style Ads rotate in random order, upon each refresh of the page. The Top Banner Ad will be rotated with 7 advertisers maximum. The Top Banner ad also includes being rotated into the top banner of the weekly eNewsletter. (The size of the email banner ad is 500 pixels x 130 pixels).

THANK YOU! We appreciate your business!! Please feel free to call Krista with any questions at (561) 389-0252 or Shawn at (561) 386-1372.



Krista Martinelli, Editor ■ Phone: (561) 965-6617 ■ Fax: (561) 965-6297
 Email: aroundwellington@earthlink.net ■ Visit www.aroundwellington.com

ONLINE AD SPACE RESERVATION FORM

Phone: (561) 965-6617 Cell: (561) 389-0252
 Email: aroundwellington@earthlink.net Fax: (561) 965-6297

| | |
|--------------------------------|--------------------|
| Advertiser Information: | |
| Business Name: _____ | Website: _____ |
| Contact Person: _____ | Referred by: _____ |
| Address: _____ | |
| City/State/Zip: _____ | |
| Phone: _____ | Cell: _____ |
| Email: _____ | Fax: _____ |

| Number of Insertions | Ad Type | Months of Ad | Ad Unit Price | Total Price |
|---|-----------------|-----------------|---------------|------------------------------------|
| | | | | |
| | | | | |
| SUB-TOTAL | | | | |
| Artwork Design Charge | | | | |
| TOTAL AMOUNT DUE UPON ARTWORK APPROVAL | | | | |
| Credit Card on File? Yes / No. | Monthly Amount: | Please bill me: | | Quarterly <input type="checkbox"/> |
| | | | | Monthly? <input type="checkbox"/> |

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| Special Instructions |
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Around Wellington Magazine Online is published by *Around Wellington, LLC* and is targeted to the areas of Wellington, Royal Palm Beach and other surrounding areas. The population in Wellington is estimated at approximately 55,000, with an annual household income averaging over \$90,000. Anyone can subscribe to our email list for FREE by going to aroundwellington.com and then "Subscribe."

Closing Dates- Materials and payment must be received **by the 15th** of the month PRIOR to the month of publication, (i.e. Jan. 15th for a February issue). In the event advertising space is ordered and new advertising materials are not received by the deadline, *Around Wellington, LLC* reserves the right to run a previous ad of equal size. **No cancellations will be accepted after the space reservation closing date indicated for each issue. Advertiser is responsible for payment of ads that were unsuccessfully canceled.**

Ad Positions- All logo and text ads are rotated upon a "Refresh" of the page at random.

Advertising Copy – Advertising is accepted subject to publisher approval and may be rejected at publisher’s discretion. Advertisers and their agents are liable for the content of advertisements and any claims arising from them. Publisher shall not be liable for ad content.

Payment Policy- All advertisers must submit payment with artwork approval unless payment terms have been established. Payment must be made at time of artwork approval and/or submission. The expense of any collection activity or returned checks shall be borne by the delinquent advertiser and shall include bank fees, court costs, attorney fees and costs, and assignment costs. **We offer 5% OFF for payment in advance for 6 months or more (or for payment in advance in full).**

Cancellation Policy - The ad space reservation form is a signed contract. However, if it becomes necessary to cancel an ad, the cancellation must occur by the 15th of the month prior to publication (for example, January 15 for the February issue). Any past due balance shall be payable; and a cancellation fee of **one additional month** is due at the time of cancelling the contract. *Around Wellington*® Magazine will not publish ads that have been cancelled.

Artwork Submission & Approval- Advertiser must submit artwork in proper dimensions for selected ad size. For ads created by **Around Wellington, LLC:** Publisher shall not be liable for errors or omissions in advertisement, as Advertiser must approve all advertising copy before publication. For ad updates, an ad design rate of \$40 per hour will be charged.

Publisher Liability- The Publisher shall not be liable for any failure to publish all or any portion of the issue in which an advertisement is contained if such failure is due to occurrences beyond the Publisher’s control. Failure by Publisher to publish an advertisement invalidates this contractual order but shall not constitute a breach of contract. Advertisements omitted from any particular issue or issues shall be compensated for through make-ups or rate adjustments.

I have read and understand the advertising rates and data for the Around Wellington Magazine and agree to abide by all stated.

Authorized Signature: _____ Title: _____ Date: _____

Accepted by: _____ *Around Wellington* Representative Date: _____

We accept Visa, MC and American Express. Please fill out credit card authorization form to pay by credit card. Make Checks Payable to: [Around Wellington, LLC](http://www.aroundwellington.com). Please mail completed insertion order & check to:
***Around Wellington*, Attn: Krista Martinelli, 6243 Sand Hills Circle, Lake Worth, FL 33463.**

Dear Around Wellington® Online Advertiser,

For credit card payments, please fill out the following form and fax back to **561-965-6297**. Your card will be charged between the 15th and the 20th of the preceding month of publication. For example, between January 15th to 20th for the February issue. If you pay quarterly, your card will be charged on a quarterly basis. For payments of 6 months or more, a 5% discount is offered. Thank you!

Part I. Security for In-House Credit Agreement

Type of Card: ____ Visa Mastercard ____ American Express _____

Credit Card Number: _____

Expiration Date: _____

3-Digit V-Code on back of card (for AmEx 4-digit code on front) _____

Name as it appears on Card:

Name of Business:

Credit Card Billing Address:

I _____ understand and hereby authorize *Around Wellington®* to charge my credit card for services rendered on my account. All charges subject to final audit or revision by *Around Wellington*.

Authorized Signature: _____

Date: _____

Part II :

My credit card can be used to secure my account. If my account or company account becomes 30 days past due, I understand and agree that *Around Wellington* has the right to charge this credit card for all balances due on my account. This agreement will be in effect for as long I carry a balance and I agree to send any updated information for my credit card such as expiration date or change of credit card.

I hereby irrevocably authorize *Around Wellington* to debit all such unpaid amounts, against any credit card used by you for any payments or deposits. All charges are subject to final audit or revision by *Around Wellington*.

I _____ understand and hereby authorize *Around Wellington*, to execute Part II of this agreement if my account becomes past due.

Authorized Signature: _____

Date: _____